



DIGITAL STORYTELLING

RESEARCH BY LITHUANIAN TEAM



DIGITAL STORYTELLING

Digital storytelling uses digital tools to share stories, and TikTok videos are a prime example - mixing visuals, audio and text to communicate ideas quickly and engagingly.



POWER HIT RADIO apie GERDA BIELIAUSKAITE



HOW IT SOLVES PROBLEMS?

Storytelling fuels social change by humanizing issues and mobilizing public response. In Lithuania, backlash from creators defending an influencer after a radio station used hate speech led to public awareness and an official apology.

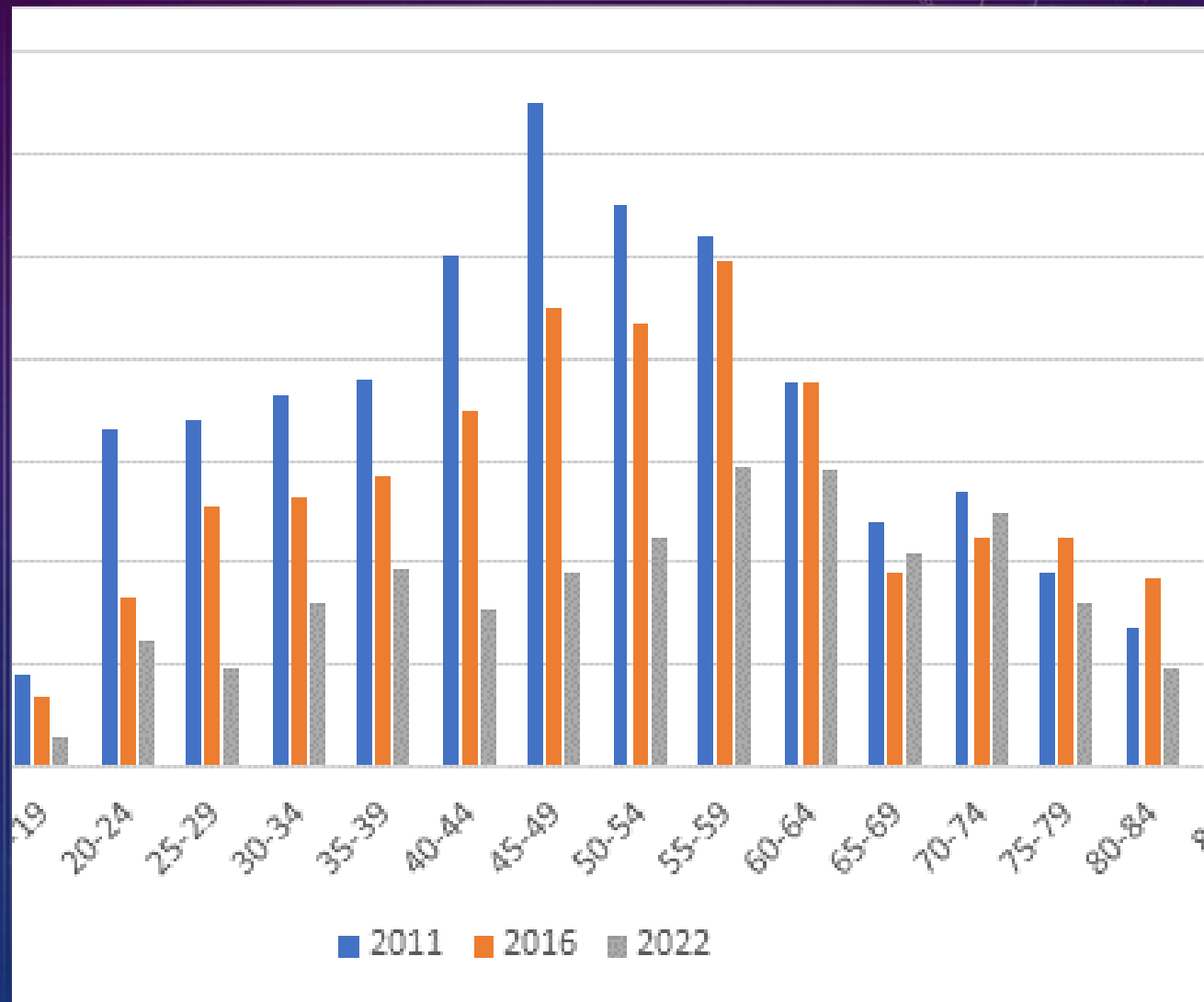


DST EXPLAINS PROBLEMS

Students worked in groups to create a digital story about inclusive education, facing both emotional and technical challenges while highlighting overlooked issues, particularly the real-life challenges teachers face in a changing educational environment.

THE MAIN PROBLEM
AFFECTING YOUNG PEOPLE IN
LITHUANIA IS **MENTAL HEALTH**

which even leads to suicide





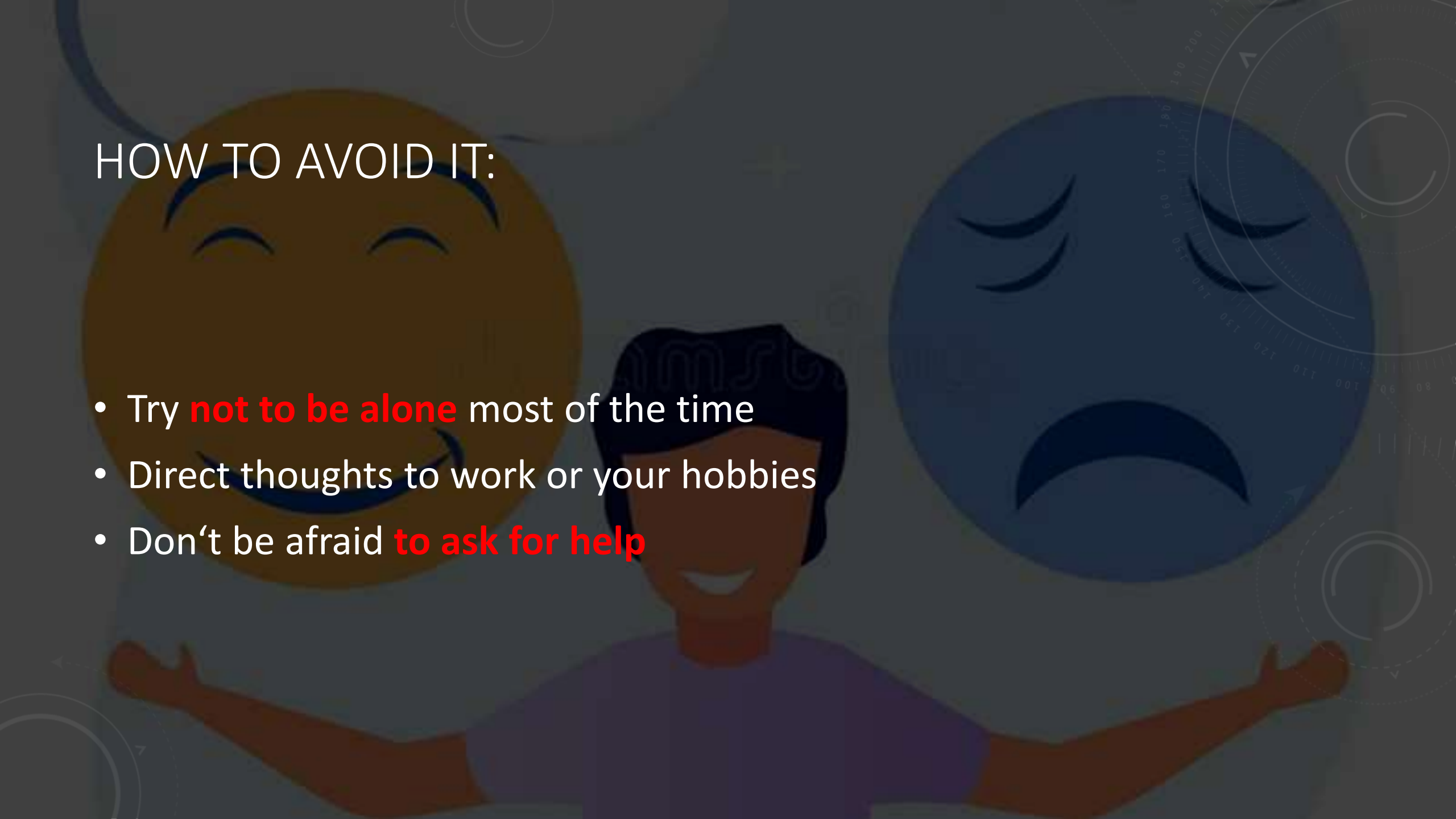
THE MOST IMPORTANT REASONS THAT AFFECT YOUTHS MENTAL HEALTH:

- Emotional problems
- Bullying
- Social network effects
- Too big pressure in schools
- Depression
- Negative self-perception
- Emotional closure
- Traumatic experiences



HOW TO AVOID IT:

- Try **not to be alone** most of the time
- Direct thoughts to work or your hobbies
- Don't be afraid **to ask for help**



EVEN BBC NEWS WROTE ABOUT LITHUANIA:

So, mentioned prevention methods led to the BBC news writing that in several EU countries, including LITHUANIA, young people under age of 30 are the happiest in the world.



Lithuania ranks at number 19 in the 2024 World Happiness Report (Credit: Angel Villalba/Getty Images)

Czech Republic, Lithuania and Romania are all newly high on this year's World Happiness Report – and score especially high when it comes to happiness for people aged under 30.

When the annual World Happiness Report was released in March 2024, it was no surprise to see Scandinavian countries like Finland, Denmark, Iceland and Sweden continue to top the list. But in a surprising trend, a new set of countries has seen its rankings quietly, but steadily, march up the ranks.

Over the past three years, Central and Eastern European countries have overtaken some of their Western European neighbours in overall happiness, according to the survey. For the first time, the Czech Republic and Lithuania have cracked the top 20 this year, placing 18th and 19th respectively, with Slovenia closely chasing behind at number 21. (For comparison, the UK is ranked 20th, Germany is 24th, Spain is 36th and Italy is 41st)

MEDIA REPRESENTATION OF REFUGEES IN LITHUANIA

Ukrainian refugees are often shown
positively in the media

Refugees from the Middle East are often
portrayed as a threat

